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CONNECTICUT CHILDREN'S YOUTH SUICIDE PREVENTION CENTER ASSUMES LEADERSHIP OF FRESH CHECK DAY IN PARTNERSHIP WITH JORDAN PORCO FOUNDATION

HARTFORD, CONN. – **October 14, 2025** – Connecticut Children's Youth Suicide Prevention Center (the Center) has assumed national management of Fresh Check Day (FCD), an acclaimed mental health promotion and suicide prevention program founded by the <u>Jordan Porco Foundation</u>. This new leadership marks a significant step in expanding youth-focused suicide prevention efforts nationwide.

Fresh Check Day, listed by the Suicide Prevention Resource Center as a best practice, is an interactive campus-based event designed to reduce stigma, encourage help-seeking, and connect students to mental health resources. Held annually on over 200 college and university campuses, the program fosters peer-to-peer engagement through creative outreach, interactive booths, and a positive, community-driven atmosphere.

The Center will manage and grow the program in close partnership with the Jordan Porco Foundation, maintaining its proven model while expanding its reach and impact. Together, the organizations aim to empower young adults, promote social connectedness, and identify those at risk, all key pillars of suicide prevention.

Taking on this national program allows Connecticut Children's to extend its youth mental health mission to campuses across the country. Through Fresh Check Day, the Center will connect with tens of thousands of students each year, positioning Connecticut Children's as a leader in youth mental health education, advocacy, and innovation at the national level.

Since its inception in 2012, Fresh Check Day has helped thousands of students overcome barriers to mental health support and find hope for the future. The Center's leadership ensures its continued growth and commitment to prevention, education, and advocacy.

For more information on the Youth Suicide Prevention Center, visit: www.connecticutchildrens.org/suicideprevention

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