



JORDAN PORCO — FOUNDATION —

We're in it for life™

The Mission of the Jordan Porco Foundation is to prevent suicide in the high school, college and college entry student population that is often the end result of significant emotional disorders triggered by stress and/or not recognized within the person until it is too late. We do this in the name and spirit of Jordan Matthew Porco, who died by suicide in 2011.



Message from the President

Dear Friends,

On behalf of the Board of Directors, Clinical Advisors and Staff, we would like to take this opportunity to thank all of the donors, volunteers and community partners who have generously supported our suicide prevention and mental health promotion programs on college campuses.



Our growth and impact doubled from our previous year across Connecticut. In 2014, we welcomed the following new schools to our Fresh Check Day Network: Gateway, Norwalk and Three Rivers Community Colleges, Central and Southern Connecticut State University and Connecticut College. As a component of an annual suicide prevention strategy, many of the schools we worked with in 2013 integrated this programming as a tradition on their campus. The Jordan Porco Foundation hosted a total of 10 Fresh Check Days in 2014, impacting almost 5,000 students.

Our peer-to-peer messaging is creative, interactive and focuses on identifying students at risk, promoting social connectedness, developing life skills, and increasing help-seeking behaviors. Fresh Check Day is different from typical mental health programming because it creates a positive and relaxed environment to promote dialogue around mental health with a diverse group of students. The relaxed atmosphere of the program stimulates conversations around some of these more sensitive topics. Students realize that they are not alone in their struggles, that their school cares about their mental health, and that there is help available.

Your continued support for the growth of this program is needed. Student success must be measured holistically, not numerically. Sharing these values with students is an important step in changing the conversation about mental health for future generations of leaders. Please join us in continuing this mission across the United States. Together we can influence attitudes about mental health and make Fresh Check Day a national platform for change.

Marisa Giarnella-Porco
President, Co-Founder and Chief Executive Officer

Board of Directors

Ernie Porco, Chairman and Co-Founder
Chase Enterprises

Marisa Giarnella-Porco, President and Co-Founder
Chief Executive Officer
Jordan Porco Foundation

Nancy Brockman, Marketing/Media Relations
Chimera Communications

Carlo Fusco, Secretary
Mass Mutual

Carla McCall, Financial/Tax Management
Alexander, Aronson and Finning & Company, PC

Mike Kuziak, Member
LAZ Parking

Alan Lazowski, Member
LAZ Parking

Len Novick, Member
Estreich and Company

Tom Steen, Member
Capitol Area Substance Abuse Council

Clinical Advisory Board

Dr. Harold Schwartz, Medical Director
Psychiatrist in Chief, Institute of Living
Vice President of Behavioral Health at *Hartford Hospital*

Dr. Mercy Arias Ph.D. - Director of Clinical Training, Associate Professor
Carlos Albizu University

Dr. Barry Schreier, Ph.D. - Director of University Counseling Services & Clinical Professor of Psychology
University of Iowa

Dr. Elizabeth Cracco, Ph.D. - Director of Counseling & Mental Health Services
University of Connecticut

Rocio Chang, Ph.D. - Clinical Research Associate
Psychiatry Department
University of Connecticut Health Care Center

Dr. Jason Sikorski Ph.D. - Associate Professor of Psychological Science
Central Connecticut State University

Staff

Marisa Giarnella-Porco, LCSW - President & Chief Executive Officer

Matt Riley - Chief Operating Officer

Deirdre Tindall - Development Director

Leah Nelson - Program Manager

Elizabeth McOsker - Program Coordinator

Emily Betts - Program Coordinator

Dave Morency - Operations Coordinator

Landon Chase - Development Associate

Julia Cassarino - Administrative Assistant

We're in it for life™

JORDAN PORCO
— FOUNDATION —



Fundraising Events 2014

GALA

On March 8, 2014 over 600 attendees gathered together at Mohegan Sun's Uncas Ballroom to "imagine a world without suicide." Comedian and mental health activist, Kevin Breeel, keynoted the event, sharing his personal experience with depression and thoughts of suicide. Other speakers and appearances included University of Connecticut Athletic Director, Warde Manuel, Governor Malloy, Congressman Larson, and performances by Will Evans. Elaborate food stations, silent and live auctions, and moving conversations amongst our generous donors about mental health and suicide made Jordan's Journey 2014 a night to remember.



LAZ GOLF OUTING

JPF was honored to be a beneficiary of the LAZ Parking Charity Golf Tournament again this year. The tournament was held on September 15, 2014 at Tunnix Plantation in Farmington, CT. The event featured great food, fun prizes, and heartfelt speeches as more than 200 golfers participated.



"We have no doubt that this event saves lives (we have heard specific stories to evidence this) and in the end our faith was incredibly well-placed."

- Dr. Betsy Cracco,
University of Connecticut



JORDAN PORCO
— FOUNDATION —

We're in it for life™

Sponsorships

PRESENTING / TITANIUM SPONSORS \$100,000

The Chase Family
Reynolds Construction Company
EZB Fordham Limited Partnership
Harley Construction Management Corp

PLATINUM SPONSORS \$50,000

Estreich & Company, Inc.
LAZ Parking

GOLD SPONSORS \$25,000

A&A Maintenance Enterprise, LLC
Apple Metro, Inc
DeMartino Construction Company
HMY - Yacht Sales Inc.
Reliance Construction Co., LLC
United Landmark Associates

SILVER SPONSORS \$10,000

Adache Group Architects, LLC
Berg Enterprises Inc.
Boss Construction Co. Inc.
Caplow Mechanical
Cassella Construction
CWPM, LLC
Gerner, Kronick, & Varcarel Architects
Hibbard & Rosa Architects
Howard I. Wasserman, Attorney at Law
Olsen Construction Services, LLC
Reno Properties
Ripco Real Estate
Rockville Bank
Service Management Group
Withers Bergman LLP

BRONZE SPONSORS \$5,000

Alexander, Aronson, and Finning & Company PC
Babco Interiors
Berger Singerman LLP
Environmental Engineering, INC.
KPMG LLP
Lilker Associates Consulting Engineers, PC
Loiodice Excavating Inc.
Preferred Concepts LLC
RDT Security, LTD.
Rogin Nassau, LLC Attorneys at Law
Show Management
UBS Financial
Wyndham Hotels and Resorts

FRIENDS \$2,500

Acoustics Inc.
Artistic Surfaces
AW Rosse & Associates
Bosco Electric
Dillon Pools
H&H Plumbing
Jed David Satow Family Foundation
John Redding & Rick Steele
New York Hospital
PAC Group
Rosenbaum Design Group
Sartron LLC
Select Service LLC
SVP Tile & Marble
Titan Roofing, Inc.
Tropic Fire
Ward Pavements, Inc.

SUPPORTER \$1,000

A&F Fire Protection
Above All SF
A Christian Glass
Allied Landscaping
Automated Air Conditioning
Bermuda Landscaping
Big Ant Electric
Brouwer Landscaping
CM Richey Electric
Connecticut Combustion Corporation
Cornerstone Properties, Inc.
Falanga Landscaping
Inter-County Mechanical
JLN Contracting
Jo-Mark Installations
Jones Sign Co.
JWC
L&L Property Services LLC
Manhas Design
Midsouth Painting
R.A. Kamm & Associates, Inc.
Rosenberg & Estis Technology Contractors
Urgent Care Center of Connecticut
Webster Bank
Zelek Electric Mid South Painting

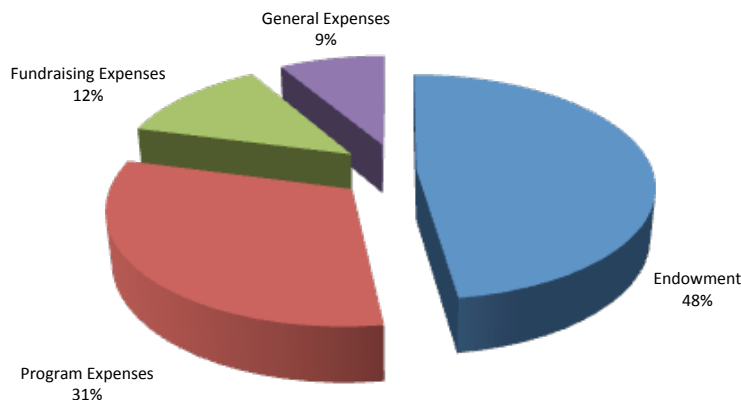


JORDAN PORCO
— FOUNDATION —

We're in it for life™

Statements of Financial Position

Allocation of 2014 Operating Revenue



For the Foundation financial report, please contact us or visit:

www.rememberingjordan.org/about-us/financials/



Individuals Served and Programming

FRESH CHECK DAY

In 2014, we doubled the number of campuses hosting Fresh Check Days. Ten colleges in Connecticut held events: some for the second time (UConn, Fairfield University, Sacred Heart University, and Mitchell College) and others for the first time (Southern Connecticut State University, Norwalk Community College, Connecticut College, Three Rivers Community College, Gateway Community College, and Central Connecticut State University). Nearly 5,000 college students attended a Fresh Check Day in 2014. Highlights included dynamic speaking engagements by Ross Szabo and Anne Kubitsky, new booth activities, peer-to-peer messaging, three indoor events, and attendance from university presidents and other high level administrators and several state and national politicians. Central Connecticut State University was awarded the first Outstanding Fresh Check Day Campus award for their significant attendance, strong messaging, and student involvement at their 2014 Fresh Check Day.



"I think it's a great event. I feel a lot more connected on campus - so thank you!" - Southern Connecticut State University student

"I THOUGHT IT WAS AWESOME. IT WAS UPBEAT, POSITIVE, AND I LEARNED A LOT OF NEW THINGS"

- Gateway Community College student

"It really helped me with my depression, knowing that someone cares"

-Norwalk Community College student

"THIS MADE ME REALIZE THAT I AM NOT ALONE, AND THERE IS ALWAYS HELP."

- Eastern Connecticut State University student



MENTAL HEALTH SCREENINGS

In 2014, six colleges used Fresh Check Day as a platform to identify students at risk. Nine hundred college students were screened for depression or alcohol abuse during Fresh Check Day and many were referred to necessary services.

"I love this event. I think it's great to have an event to help us feel and do great!" - Three Rivers Community College student

TRANSITION YEAR AND NINE OUT OF TEN

The Jordan Porco Foundation serviced 1,000 students, both high school and college level, with transition year programming. Nine out of Ten was featured in front of nearly 5,000 students at ten Fresh Check Days in Connecticut in 2014. Additionally, 270 RAs at the University of Connecticut received a Nine out of Ten informational presentation. JPF also trained over 100 young people in QPR suicide prevention gatekeeper training.

Scholarship and Spirit Awards



The Jordan Porco Foundation provided three spirit awards and two scholarships to seniors of East Catholic High School.



We're in it for life™

JORDAN PORCO
— FOUNDATION —



THANK YOU FOR YOUR TAX FREE DONATION TO THE JORDAN PORCO FOUNDATION.

Donations can be made by credit card online at www.rememberingjordan.org/donate using Visa, MasterCard, or American Express.

Or by check: Made payable to The Jordan Porco Foundation and mailed to: Goodwin Square, 225 Asylum Street, 12th Floor, Hartford, CT 06103

Your donations to The Jordan Porco Foundation will support The Foundation's efforts to bring National Fresh Check Day to EVERY college and university in the country, as well as fund additional resource programming for parents, students, and schools.

Your donation is tax deductible as The Foundation is a public 501(c)3 organization. For the Foundation financial report, please contact us and we will provide you with the documentation you need.

We would like to thank the following companies that participate in employee matching programs:

- GE Foundation
- Mass Mutual Insurance
- United Illuminating Employee Giving Campaign
- Fidelity Charitable
- Travelers Insurance

We appreciate your generosity and support.
If you have any questions, please call us: 860-904-6041.
We are a public 501(c)3 non profit corporation.


We thank you.

“It is very clear to me that the Jordan Porco Foundation has a platform in place to change university communities and motivate young people to help themselves and support their friends.”

*- Jason F. Sikorski, Ph.D.,
Central Connecticut State University*



CONTACT US

 facebook.com/JordanPorcoFoundation
facebook.com/freshcheckday

 @JMPMF
@FreshCheckDay

 @freshcheckday

Goodwin Square, 225 Asylum Street, 12th Floor, Hartford, CT 06103

We're in it for life™

JORDAN PORCO
— FOUNDATION —

