



THE JORDAN MATTHEW PORCO
MEMORIAL FOUNDATION

The Mission of The Jordan Matthew Porco Memorial Foundation is to prevent suicide in the college and college entry student population that is often the end result of significant emotional disorders triggered by stress and/or not recognized within the person until it is too late. We do this in the name and spirit of Jordan Matthew Porco, who died by suicide in 2011.



Message from the President

Dear Friends,

On behalf of the Board of Directors, Clinical Advisors, staff and family, we are overwhelmed and grateful for the generous support we have received as an organization over the past two years.

The advocacy, outreach and educational efforts that we were able to provide to our young adult population were made possible through the dedication of so many who volunteered their personal time, energy and resources to our suicide prevention efforts. The support has fueled our commitment to this work. Our network of national, state and local organizations have provided guidance and direction, enabling the Foundation to support existing efforts collaboratively. It is in this spirit that we are able to work in ways that meet identified needs in communities that want to reduce stigma, increase awareness and reduce the incidence of this public health threat in individuals between the ages of 15-24.

Please take a moment to review the data relating to our programs enclosed in this report. In addition, JMPMF was able to move into donated office space in downtown Hartford, and hire our first staff person, Leah Nelson. JMPMF is a public non-profit organization and programming can only be possible by the generous donations of our supporters. JMPMF continuously strives to provide programs that have an immediate and long-term impact on the participants. JMPMF engages in a continuous quality improvement framework to meet the goals and objectives of our strategic plan utilizing approaches that meet the needs and learning styles of our young adult population.

Marisa Giarnella-Porco
President, Co-Founder and Executive Director

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Chase Enterprises

Marisa Giarnella-Porco, President and Co-Founder
Executive Director, Jordan Matthew Porco
Memorial Foundation

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Mike Kuziak, Member
Laz Parking

Alan Lazowski, Member
Laz Parking

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Vice President of Behavioral Health at Hartford
Hospital

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Eastern Connecticut State University

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Sweet Emotions Candy

Dr. Elizabeth Cracco, Ph.D.
University of Connecticut

Dr. Rocio Chang, Ph.D.
University of Connecticut Health Care Center

Staff

Leah Nelson, Program Coordinator
Matthew Wayton, Outreach Coordinator
Sheila Boushee, Executive Assistant



Fundraising Events 2012

GALA

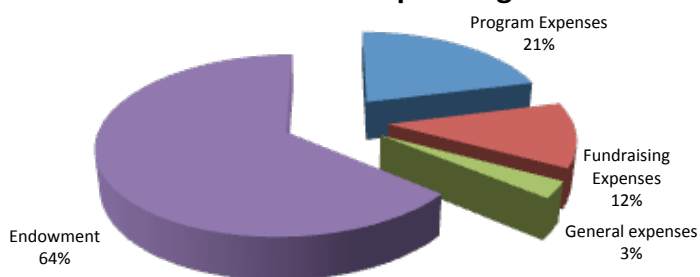
On the evening of Saturday, March 10, the Connecticut Science Center transformed. Hartford's science museum became the venue for tastes of Italy, Greece, Colorado and Vermont – just a few of the places Jordan traveled to in his lifetime. Six hundred attendees gathered to hear a few poignant words from the gala's speakers including keynote speaker Robert Gebbia, Executive Director of the American Foundation for Suicide Prevention. As the night went on, attendees moved throughout the center's floors, visiting exhibits and enjoying the food and wine pairings, as well as a silent and live auction.

LAZ GOLF OUTING

The 3rd Annual Laz Parking Charity Golf Tournament named The Jordan Matthew Porco Memorial Foundation as one of its beneficiaries.

Financial Information

Allocation of 2012 Operating Revenue



Sponsorships and Donors

PRESENTING SPONSORS - \$100,000

Chase Enterprises
Fordham Renaissance Associates

PLATINUM SPONSORS - \$50,000

Estreich & Company, Inc.
Laz Parking

GOLD SPONSORS - \$25,000

HMY Yacht Sales, Inc.
United Landmark Associates
Ripco Real Estate

SILVER SPONSORS - \$10,000

A&A Maintenance Enterprise, Inc.
Apple Metro, Inc.
Babco Interiors, LLC
Boss Construction Co, Inc.
Caplow Mechanical
Casella Construction
Complete Interior Systems
CWPM
Environmental Engineering
Garner, Kornick, & Valcarcel Architects, PC
Hibbard & Rosa Architects
Loiodice Excavating
Olsen Construction Services
Preferred Electric
Reliance Construction Co, LLC
Service Management Group
Ward Pavements

BRONZE SPONSORS - \$5,000

Adache Group Architects, Inc.
Alexander, Aronson, Finning & Co, PC
Berg Enterprises
Howard Wasserman, Esq.
KPMG
Longmeadow Capital, LLC
Preferred Concepts, LLC
RDT Security, LTD
Rogin Nassau, LLC
Sundstrom, Friedman & Fumero, LLP
Taggart Brothers, Inc.
Vornado Office Management
W.A. Marazzi Cabinets & Counter Tops, LLC
Wyndham Hotels & Resorts

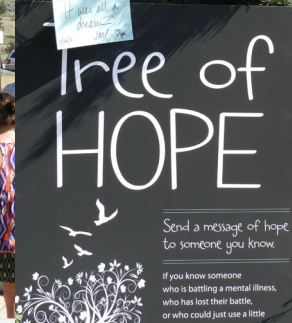
DONORS

Anonymous \$30,000
Anonymous \$5000
John Redding \$6000

SPECIAL FUNDRAISERS

Eastern Connecticut State University
Bake Sale
Mistletoe Market
Karen Ciarcia and the Town of Rocky Hill
Flower of Life Yoga Fundraiser
Brian and Laura Jacques
B'nai Mitzvah- Zachary Novick





Programs and Individuals Served



FRESH CHECK DAY

Fresh Check Day is the signature program of The Jordan Matthew Porco Memorial Foundation (JMPMF). JMPMF works closely with colleges to plan and fund Fresh Check Day in an effort to bring awareness to mental health resources and coping strategies on college campuses. Fresh Check Day is a celebratory fair-like event that includes interactive expo booths, live music, free food, exciting prizes and giveaways and a kick-off teaser event featuring a dynamic mental health speaker prior to the event. Capitalizing on the research supported peer-to-peer messaging model, Fresh Check Day utilizes student groups to staff interactive booths that deliver mental health and resource messaging in a fun and engaging way. The goal is to create an approachable atmosphere where students are encouraged to engage in dialogue about mental health by building a bridge between students and the mental health resources and programs that exist on campus, in the community, and on a national level.

EASTERN CONNECTICUT STATE UNIVERSITY

Eastern Connecticut State University was host to the first Fresh Check Day on April 19th and 21st of 2012.

Participants: 1000

88% of survey respondents said Fresh Check Day increased their comfort in discussing emotional/mental health issues with their friends, family and/or faculty/staff.

"It is important to really bring everyone together to talk about these issues and raise awareness. By having so many faculty and staff and student groups working the event, it showed how a student has many resources on campus to go to if they want to talk or need help. It shows how many people on campus are in support of student health."

"I learned that it is so important to check in on everyone. Everyone is fighting a battle and it is so important that they know that people are there for them. This made me realize that I am not alone, and there is always help."

DURANGO, CO

On September 22, 2012, we brought Fresh Check Day to the entire community of Durango, Colorado. The Mayor of Durango issued a proclamation for the day, declaring Fresh Check Day would bring the community together in an open arena to communicate, without stigma, the importance of mental health to the overall health of an individual and to the wellness of the community as a whole. The event featured interactive booths showcasing mental health resources in the community, musical performances, and local food vendors.



Collaboration Concepts

TRANSITION YEAR PROGRAMMING

In collaboration with the AFSP, RHAM High School and AHM Youth Services, the Foundation presented the video: "The Truth about Depression in College" with 2010 RHAM Graduate Ellie Linden during RHAM's Wellness day for Juniors and Seniors.

LINCOLN CULINARY AND TECHNICAL COLLEGE ORIENTATION PROGRAM

The emotional aftermath of a student's tragic suicide sparked Lincoln Culinary Institute to take action in advocating for and promoting it's students' emotional and physical well-being. Lincoln Culinary and Lincoln Technical College collaborated with JMPMF and the Looking In Theatre to provide orientation programming to their incoming students.

Community Events

JMPMF participated in smaller community events to promote awareness

JMPMF collaborated with Intercommunity, Inc from East Hartford, CT and the Young Family for the Particle Accelerator Concert to provide both communities (Glastonbury and Putnam) with suicide prevention resources.

J-Walking for the AFSP Out of the Darkness Walks in Boston and at UCONN

Grants Provided

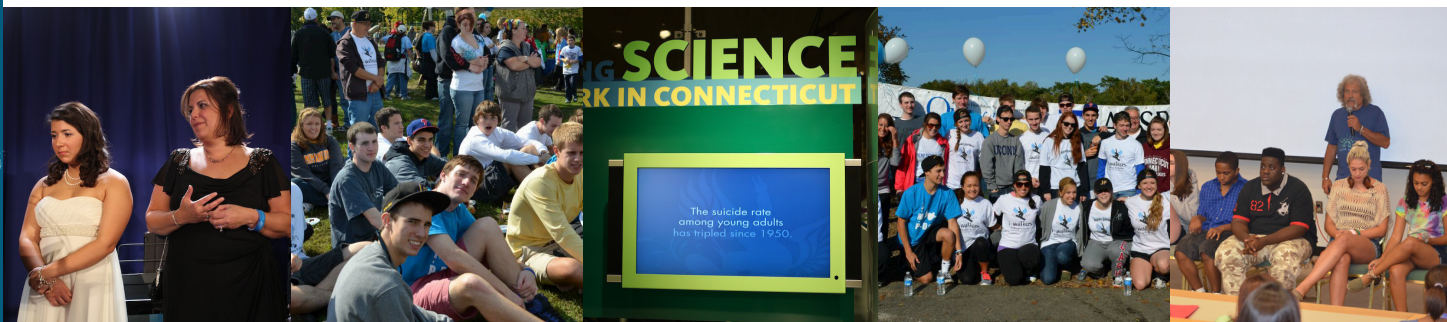
JMPMF awarded the AFSP a \$25000 grant to enhance their Interactive Screening Program to a mobile platform, thus making the response more user friendly and accessible. The ISP is a web-based method for anonymously connecting people at risk for suicide to a counselor on campus who provides information and support for help-seeking.

Scholarships and Spirit Awards

JMPMF provided two spirit awards and three scholarships to seniors of East Catholic High School.

Our Volunteers

Our volunteers are deeply committed to the work of the Foundation. With their assistance and leadership, JMPMF was able to host two Fresh Check Days, the first Gala and the scholarship luncheon during it's first year of operations. JMPMF had over 200 volunteers participating in the various events.



THANK YOU FOR YOUR TAX FREE DONATION TO THE JORDAN MATTHEW PORCO MEMORIAL FOUNDATION.

Donations can be made by Credit Card online at www.rememberingjordan.org/donate using Visa, MasterCard, or American Express.

Or by check: Made payable to The Jordan Matthew Porco Memorial Foundation
And mailed to: Goodwin Square, 225 Asylum Street, 12th Floor, Hartford, CT 06103

Your donations to The Jordan Matthew Porco Memorial Foundation will support The Foundation's efforts to bring National Fresh Check Day to EVERY college and university in the country, as well as fund additional resource programming for parents, students, and schools. In addition to Fresh Check, The Foundation funds the Jordan Matthew Porco Scholarship. Your donation is tax deductible as The Foundation is a public 501(c)3 organization. For The Foundation financial report, please contact us and we will provide you with the documentation you need.

We would like to thank the following companies that participate in employee matching programs:
GE Foundation • Mass Mutual Insurance • United Illuminating Employee Giving Campaign
Fidelity Charitable • Travelers Insurance

We appreciate your generosity and support. If you have any questions, please call us: 860-904-6041
We are a public 501(c)3 non profit corporation.

We thank you.

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Hartford, CT 06103